

NAPERVILLE SPORTS WEEKLY

Season 18 (2024-25) Sponsorships!



What is NSW?

An award-winning, half-hour TV show spotlighting ALL IHSA boys' and girls' varsity sports across six Naperville-area high schools.

Featured High Schools (representing 17,000 students)

- Benet Academy
- Naperville Central & Naperville North - District 203
- Metea Valley, Neuqua Valley, & Waubonsie Valley - District 204

Show Content

NSW delivers game highlights, feature stories, and special segments in each episode. Premiering every Sunday with 42 airings per week on Channel 17, NCTV17.org, and YouTube, the show maintains an uncluttered media environment, featuring less than 5 minutes of advertising per episode.

Digital Reach

- Simulcast and on-demand video at NCTV17.org (120K visits/month)
- Posted to Station's YouTube channel (500K+ views/season)
- Posted to NCTV17's Social Media Platforms:
 - Facebook (49K followers), Twitter (11K followers), Instagram (5K followers)

Why Sponsor NSW?

Enhance your brand's reputation as a community leader who supports local high school student-athletes while increasing brand visibility across multiple channels.

Benefits Include

- Air time for sponsor commercial in the TV show
- Sponsor logo recognition in the show and at the start of the sponsored segment
- Multiple placements of linked digital advertising on NCTV17's website
- Linked digital ads within *NCTV17 News Update* each month (4,900 subscribers)
- Sponsor recognition on the station's social media platforms
- Sponsor can use segment videos to promote their business on other platforms

Where are they Now?

Once a month profile of a former high school athlete now competing in college or professional leagues

\$400 per month - \$3,600

Feature Story

A monthly sports story that goes beyond the game highlights and scores. 3 stories available each month.

\$400 for 1 story/month - \$3,600
Discounts for sponsorships of 2-3 stories

To secure your sponsorship, contact: Sponsorship@nctv17.org

*NCTV17 is a 501(c)3 nonprofit organization.
Your sponsorship powers our mission to create an informed, connected
and empowered community!*

