



Benefits of sponsoring NCTV17's FUNdraising breakfast!

Start your morning with NCTV17 and Stefan Holt, NBC 5 Anchor and proud Naperville community member, at our annual FUNdraising breakfast!

Boost Brand Visibility

- Prominent display of your company's logo during the event increases brand recognition and awareness among 250+ attendees.

Access Marketing Benefits

- Enjoy promotional opportunities through NCTV17's marketing channels, including digital advertising, social media shoutouts (50k followers), and website visibility (120k visits per month).

Enhance Brand Reputation

- Position your company as a leader in the community by sponsoring a unique, well-respected, and highly attended event like *The Morning Show*.

Network with Community Leaders

- Network with attendees from various sectors of the community, including government, education, business, and nonprofit, expanding your company's network and potential customer base.

Demonstrate Corporate Social Responsibility

- Support for Naperville's nonprofit TV station's showcase your company's commitment to community-centered journalism and creating an informed, connected, & empowered community through local storytelling.

Your support fuels our mission and puts your business front and center at *The Morning Show*!

Contact sponsorship@nctv17.org





Thursday, Nov. 13th | 7:30 - 9:00 AM | The Matrix Club

\$10,000 Executive Producer

[Limit 1]

- Recognition at event
- 7 VIP tickets (1 table)
- Meet & Greet with Stefan
- Logo in pre-event marketing
- Recognition in program & digital signage at event
- Business card on tables
- 2 weeks, display advertising on CH 17 & NCTV17.org
- 12 weeks, linked logo on NCTV17.org

\$5,000 Anchor

[Limit 2]

- Recognition at event
- 7 VIP tickets (1 table)
- Recognition in program & digital signage at event
- 2 weeks, display advertising on CH 17 & NCTV17.org
- 8 weeks, linked logo on NCTV17.org

\$2,500 Director

[Limit 4]

- 4 Tickets
- Recognition in program & digital signage at event
- 5 digital ads in NCTV17's News Update
- 4 weeks, linked logo on NCTV17.org

\$1,500 Producer

[Limit 10]

- 4 tickets
- Recognition in program & digital signage at event
- 2 weeks, linked logo on NCTV17.org

\$1,000 Wardrobe

[Limit 1]

- 2 tickets
- Recognition in program & digital signage at event
- Sponsor's staff can coat check & distribute branded marketing

\$500 Crew

[Limit 10]

- 1 ticket
- Recognition in program & digital signage at event
- 2 weeks, linked logo on NCTV17.org

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